

1st October 2021

New Product Launch Epson EcoTank Range

Epson EcoTank ET-2850



The Epson EcoTank ET-2850 wireless all-in-one printer offers cartridge-free printing with easy-to-fill, supersized ink tanks. Each replacement ink bottle set includes enough ink to print up to 6,000 pages¹ — equivalent to about 188 individual cartridges², that means less waste. Exclusive uniquely keyed EcoTank bottles make it easy to fill each colour tank. This premium printer also offers convenient wireless printing from tablets and smartphones³, plus a 2-year Return to Base Warranty with registration⁴.

Key Features

- **Cartridge-Free Printing** – integrated high capacity ink tank system
- **Includes Enough Ink to Print up to 6,500 pages black / 5,200 colour¹** – equivalent to about 163 individual cartridges²
- **Easy Wireless** – easily print from iPad®, iPhone®, Android™ tablets and smartphones*⁴ includes Wi-Fi Direct*³
- **Auto 2-Sided Printing** – save up to 50% of your paper supply
- **1.44" Colour Display** – easy setup and navigation
- **Borderless Photo Printing** – easily print and share 4" x 6" photos
- **Exclusive Auto-Stop Ink Bottles** – uniquely keyed for easy filling of each colour
- **100-Sheet Paper Capacity** – print stacks of pages without interruption
- **Bonus Warranty** – 2-year Return to Base Warranty with registration⁴

OUR MOST ALL-ROUND ECOTANK PRINTER

PRINTING FREEDOM

With an integrated high capacity ink tank system, the Epson EcoTank ET-2850 comes with enough ink in the box to print up to 6,500 pages in black and 5,200 pages in colour¹ without worrying about ongoing ink replacement and costs.



HIGH-VOLUME INK BOTTLES

Additional low-cost ink can be bought in convenient high-volume bottles that have a drip-free nozzle and resealable cap for easy storage and refilling. We have redesigned our ink bottles to incorporate a unique key system. Each bottle is keyed so that it only fits into the corresponding ink tank on the printer, thus preventing mis-filling or spillage. Replacement bottles hold enough ink for a massive 7,500 pages in black and 6,000 pages in colour¹.



POWERED BY HEAT-FREE TECHNOLOGY

The Epson EcoTank ET-2811 is powered by Epson Micro Piezo with Heat-Free Technology. Micro Piezo technology utilises piezo crystals that pulse when electrical signals are sent to them by the printer. It produces incredibly consistent droplets, both in shape and size, to deliver clear and sharp prints.

EPSON SMART-PANEL

An innovative interface, the Epson Smart Panel app⁵ transforms your iOS[®] or Android[™] mobile device⁶ into an intuitive control center for your Epson EcoTank ET-2850. This powerful tool makes it easy to set up, monitor, print, scan and more using your Epson printer, right from your hand-held device. With quick-configuration features, it offers easy product setup on your wireless network and automatically detects your printer. Customize the app to your own preferences and requirements. Built to offer everything you need in one convenient app, Epson Smart Panel allows you to register your product, order supplies and easily access troubleshooting tips.



SIMPLE NAVIGATION

Navigating the printer menu is easier than ever with the 1.44" colour LCD and the user-friendly control panel buttons. Making printing of documents, reports, invoices and presentations so much easier whether at home office or on the go.

CONNECTIVITY

Simple wireless connectivity

The Epson EcoTank ET-2850 supports the latest wireless standard, 802.11 b/g/n⁷ and includes Wi-Fi Direct[®]. Which means no router is required, providing users with greater coverage and faster speeds. You can use your EcoTank printer from anywhere in your home and share it with multiple PCs.



Print from your iPad or iPhone



Apple[®] Airprint[™] makes it simple to print emails, web pages, presentations and documents straight from their iPad or iPhone. There's no software to download, no drivers to install and no cables to connect. Your Apple[®] IOS[®] device will automatically connect to the printer.

WARRANTY

The Epson EcoTank range is backed by a 2-year Return-to-Base warranty (1-year standard and a bonus 1-year upon registration)⁴.

¹ Yields based on the ISO/IEC 24712 pattern with Epson's methodology. Actual ink yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink colour. All ink colours are used for printing and printer maintenance, and all colours must be available for printing.

² Individual cartridges estimate based on print yields of replacement black and colour ink bottles as compared to Epson standard-capacity ink cartridges for similarly featured printers as of August 2021.

³ Most features require an Internet connection to the printer, as well as an Internet and/or email-enabled device.

See www.epson.com.au/connect for a list of Epson Connect enabled printers and compatible devices and Apps.

⁴ 12 months of standard Return to Base warranty. For an additional 12 months warranty (total of 24 months), you must register online at www.epson.com.au/registrations within 12 months of purchase (excluding Factory Seconds, or Refurbished EcoTank models).

⁵ Requires Epson Smart Panel app download. Data usage fees may apply.

⁶ Compatible mobile device operating systems — for iOS: 11.0 or later; for iPadOS®: OS 13.1 or later; for Android: 5.0 or later.

⁷ Wi-Fi CERTIFIED™, level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software.